

2018 ANNUAL RESULTS

February 14, 2019

Preliminary remarks

The 2018 annual consolidated financial statements were approved by the Board of Directors on February 13, 2019.

The audit procedures have been completed by the statutory auditors. The audit certification report is underway.



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Dual governance structure set up, in line with best practices

Separation of the roles of Chairman & CEO

- As proposed by the Chairman & CEO, E. Le Gentil, the Chairman & CEO roles have been separated
- E. Le Gentil will continue as Chairman of the Board, with V. Ravat appointed Chief Executive Officer, and E. Blaise appointed Deputy CEO
 - **▶** Board structure as at December 31, 2018

11 members

Chairman Éric Le Gentil
7 independent Directors
3 Casino Group representatives

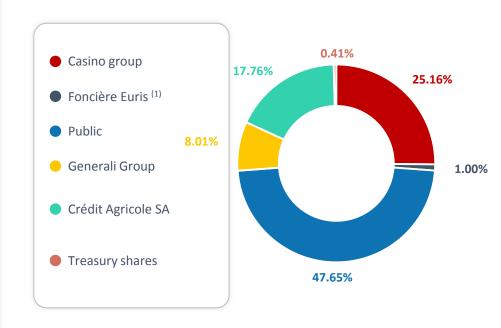
63.6% independence

average age

54.5% women

4 years average seniority⁽²⁾

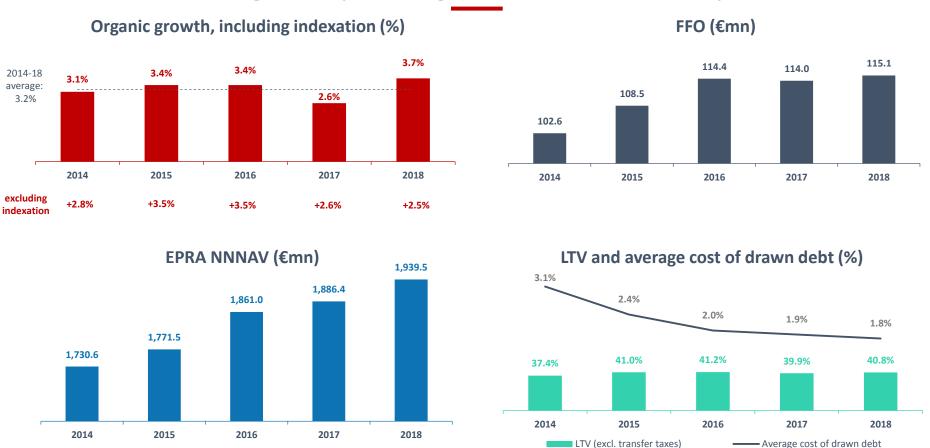
▶ Shareholding structure as at December 31, 2018





⁽¹⁾ Foncière Euris also holds a 0.99% option through a derivative instrument with physical settlement. In addition, with Rallye, it is economically exposed for 4.5% on an exclusive cash settlement basis (2) With Mercialys' Board of Directors

Proving our operating excellence over the years



MERCIALYS

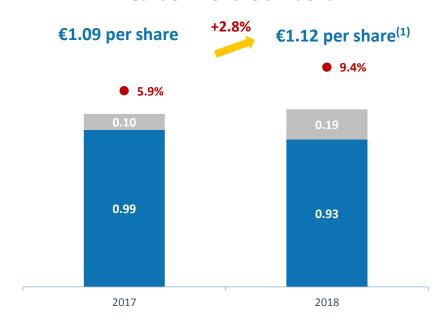
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Dividend payment

Proposed dividend up +2.8%, corresponding to 90% of 2018 FFO

- Mercialys will propose a dividend of €1.12 per share at the 2019 General Meeting, including the interim dividend of €0.50 per share paid in October 2018
- For 2018, Mercialys will pay out
 - Mandatory distribution of its recurring taxable income under SIIC tax rules for €0.93 per share and all distributable capital gains on 2018 disposals for €0.06 per share
 - The remaining €0.13 per share of distributable capital gains on 2017 disposals
- Ex-dividend date: April 29, 2019
- Payment date: May 02, 2019

Breakdown of the dividend



■ Dividend / recurring tax income ■ Dividend / gains on disposals ● Return on year-end share price

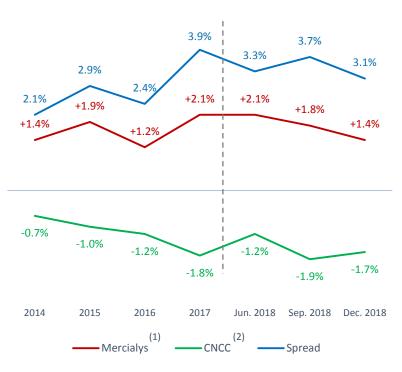


OPERATING EXCELLENCE IN A RESILIENT MARKET

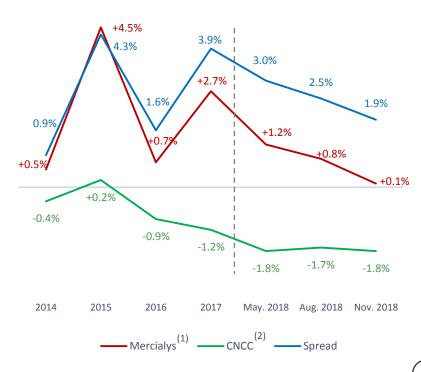
Vincent Ravat
Chief Executive Officer

Another year of strong performance





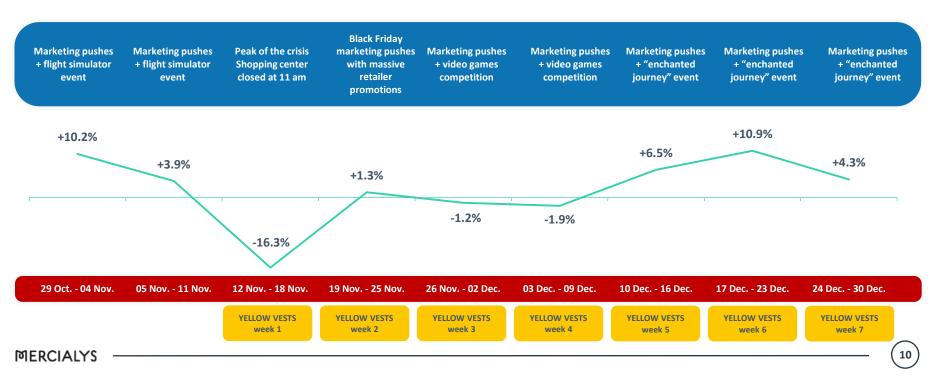
Cumulative change in Retailer sales at end-November 2018



Negative impact of "yellow vests" protests in Q4

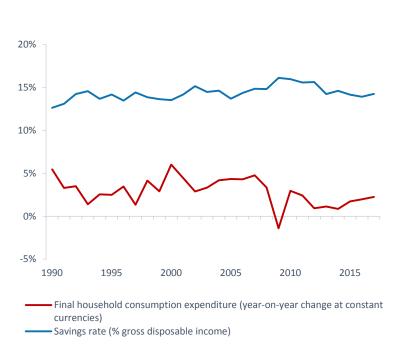
Partially offset by targeted marketing initiatives and on-site events

Year-on-year weekly footfall change for Mercialys' Angers shopping center

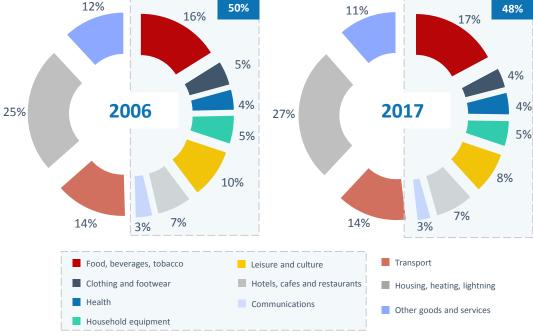


France: no major economic recovery in 2018, but consumption structurally sound and balanced

Sustained change in household consumption and high level of savings over the long term⁽¹⁾

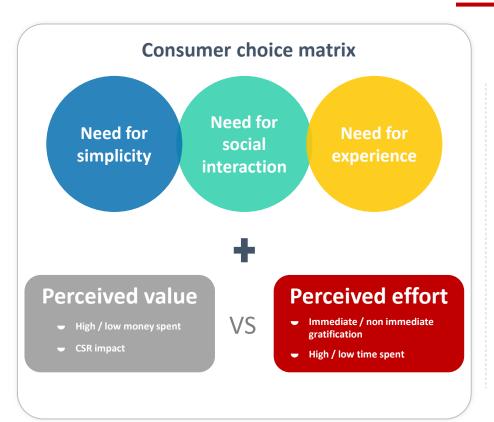


Change in consumption habits, but virtually no changes in household consumption per destination⁽¹⁾



Percentage of consumption addressed by the shopping centers

Complementarity between on-line and off-line channels



Big spenders online are big spenders offline

- The shop remains the main medium in shopping habits⁽¹⁾
 - 65% of French respondents prefer buying products in-store in any category, especially young generations⁽¹⁾
 - "Showrooming" remains marginal in France: 5% of total traffic⁽¹⁾
 - 38% of online shoppers use click & collect, with 1/3 of these online purchases generating an extra in-store sale when customers come to pick up their goods⁽²⁾
- Omni-channel retailers enjoy a strong "emotional premium" over pure online retailers thanks to the physical contact with customers⁽³⁾
 - 83% of European customers like seeing and touching goods before buying them⁽⁴⁾
 - 79% like trying them and 62% like getting advice from sellers in shops⁽⁴⁾
 - 24% of customers return their online purchases because they are not satisfied⁽⁵⁾

Increasingly polarized retail market offering a premium to clearly positioned players



- In-store experience: customer care (personalized suggestions, workshops, trials and demos), service (service and support for IT products, clothing alterations, exchanges and reimbursements for online purchases, efficient check-outs)
- Optimized logistics: seamless online and offline offer, fast collection rotations, short time-to-market for new products, live inventory and localization, click & collect
- **Strong identity**: clear positioning, distinctive and customizable products, private labels, immersive and inspiring store layouts





- **Motion**: continuous adaptation of merchandising mixes and asset structure (mix between shops and medium-sized stores, store rotation, capacity to redesign space, modularity)
- Efficiency: optimized shopping journeys, selection of omnichannel brands, best location within the catchment area and within strong commercial hubs
- Affinity: added services from the shopping center operators for both brands and end-customers, local anchoring

Not sector-specific





Not format-specific

Mercialys asset features aligned with customers' search for the best value for money



Maximal value

- Most customer needs addressed
 - 100% of France's top-selling brands present in our centers⁽¹⁾
 - 80% of France's highest-selling online products present in our centers⁽²⁾

Money-effective

- Brands and pricing adapted to local catchment area's sociology, with, in all cases, a choice moving towards affordability
- Strong social interaction and omnichannel shopping journey
 - 845 marketing and commercial events
 - 442 non-profit associations hosted
 - 5 main types of phygital services available from our retailers (in-store availability, online product reservations, online appointment booking, click & collect, drive): 2.340 services referenced across our portfolio



Minimal effort

- Time-effective
 - Accessible within a 20-minute drive⁽³⁾
 - Easy parking
 - 36 minutes average visit, 58 times per year
 - 4.4 shops visited on average per visit per customer
 - Possible product returns in customers' neighborhood without additional costs

5 strategic drivers to further boost our shopping centers' attractiveness

35 in-house projects aimed at strengthening sites' local anchoring and continuing to better address the 3 fundamental customer needs



MERCIALYS — (15

1 - From asset manager to retail & services hub

Objective: widen the range of value-added services offered for Mercialys retailers and end-customers

You feel good

- Ongoing projects: "dramatization" of spaces through spectacular yet capex-light decoration, enabling major changes in the visual perception of the shopping center's interior and exterior
 - For visitors: making them feel at home while away from home, with architectural elements bringing more joy
 - For retailers: showcasing health and beauty products and their benefits, leading related brands outside of their traditional format using our convertible-kiosk to set up beauty parlors and massage corners

You are taken care of

- Ongoing projects: improvement of the customer journey to boost footfall and satisfy existing customers through basic yet essential services
 - For visitors: automated cloakrooms, phone charging stations, helmet storage boxes, groom service
 - For employees on-site: carpooling for commuting, exclusive loyalty program offering discounts for on-site restaurants
 - For retailers: co-creation of the marketing plan, free access to our 700k members database through our B2B portal (La Galerie des Services), real-time access to the shopping center's sales performance





2 - From landlord to last mile player

Objective: leverage Mercialys shopping center locations and offers

You order when you want

- Ongoing projects: setting up a food delivery system; pilots at selected sites based on the structure of their primary catchment area, the center's food offer and existing competition for deliveries
 - For customers: offering a food delivery service that is not available in the catchment area, leveraging Mercialys' economies of scale considering its existing food offer and location in the area, increasing the shopping center's attractiveness in its community
 - For restaurant operators: providing a wider customer base and additional revenues for restaurants



Development of a dedicated online delivery platform



Set-up of delivery teams



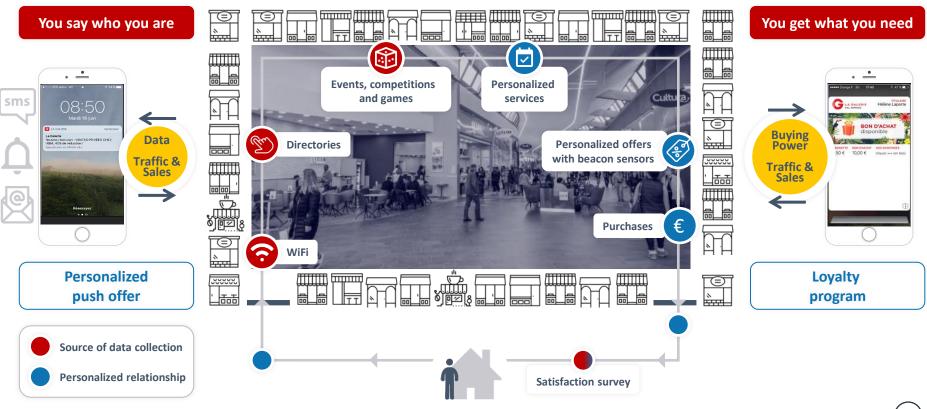
Equipment installed in the restaurants



Springboard towards a larger local logistics service

3 - From customer knowledge to personalized customer relationships

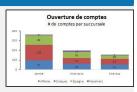
End-customers



3 - From customer knowledge to personalized customer relationships











Always more customers known within each catchment area

- +75% customers in database vs 2017 to 700.000 contacts
- ▶ +112% customers enrolled in our loyalty program vs 2017

Tenants



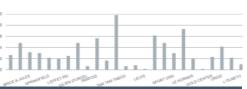


Always more granular data collected and understanding of expectations, frustrations and satisfactions









Always more marketing impact and transforming traffic

- 38% email opening rate
- ▶ +116% of purchases generated directly by our marketing activations (+94% in value) vs 2017



Low dependence on GAFAs

4 – From mass market consumption to better living

Objective: further strengthen our positive local impact on communities

You help us to be greener

- Ongoing projects: setting up dedicated selling spaces for local producers and equipment for recycling (batteries, textiles, waste) across the portfolio. Reestablishing plants in the urban environment by reintegrating nature into shopping center spaces (greening, urban farming)
 - For visitors: allowing clients to fulfill an increased need to be socially responsible, further anchoring the shopping centers' offer within the local production network

"La fermette", a dedicated space to be rented by local food producers across the portfolio

You share

- Ongoing projects: strengthening the car sharing possibilities with national operators, reinforcing our actions relating to the circular economy
 - For visitors: facilitating our centers' access, while reducing the environmental footprint of transportation, to enhance the centers' status as a meeting place
 - For retailers: helping shopping center employees to carpool by strengthening the car sharing possibilities with national operators



Discussions underway to develop a daily car sharing service for people working at Mercialys shopping centers and potential extension of our existing partnership with Blablacar

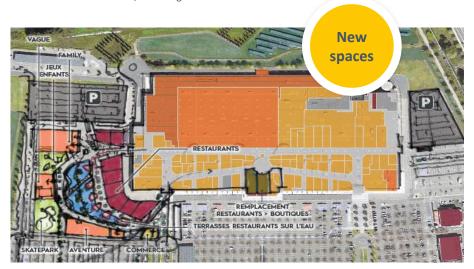
5 - From mono to multi-functional sites

Objective: leverage a strong asset base with mixed-use space planning

You have fun

Ongoing projects: designing a large indoor / outdoor leisure offer for some specific assets (large catchment areas with many families, tourism activity, available space > 4,000 sq.m), creating new center attendance habits, differentiating image and positioning vs. other shopping places

 For visitors: potential, affordable and spectacular leisure / food offer that is missing in medium-sized cities, attracting additional footfall



You launch your business

- Ongoing projects: designing coworking spaces at some adapted shopping centers in areas that are currently not producing value
 - For visitors: combining work and pleasure in the best locally anchored sites



Further leveraging our 3 proven fields of expertise

Retail expertise

more retail
focused



Proactive retail approach with early identification of brands aligned with the catchment areas' needs and permanent customer interactions

Knowledge of our catchment areas' dynamic and competitive environment 54% of the brands not present in Mercialys' shopping centers in 2009 Medium-term annual rotation target: 10%

Improving accessibility and customer inflows to our shopping centers through innovation

Ongoing studies with parking solutions operators (Clevercity, Smartgrains) and in-center flows analysis and optimization (Digeiz)
2019 target: 2 pilot sites

Modular assets with an ability to make them evolve quickly in line with changes in tenant and end-customer needs 64 projects carried out on current asset portfolio since 2010 2019 target: 5 pilot sites for coworking and 2 test assets for leisure developments Assets constantly evolving to offer efficient and differentiating shopping journeys

- Strategic geographical presence, with strong anchoring in local communities 20,617 local jobs supported by Mercialys shopping centers 80% of customers with a positive perception of our centers' accessibility 2020 target: 15% of leases with a new form of committed and alternative consumption
- Ethical and best-in-class management of the shopping centers, engaging them in their region's socioecological dynamics

56% of the portfolio in value BREEAM In-Use certified Long-term target: carbon trajectory

Full understanding of the multiple local realities and the expectations of the numerous stakeholders

New paradigm for portfolio management

Increased capital discipline and selectivity in investments

Value crystalized through asset disposals in 2018, but reduced appetite among investors for retail real estate

2 cre

Commitment to ensuring value creation and attractive shareholder returns while protecting Mercialys' risk and financial profile



Ability to capitalize on Mercialys' asset management know-how and experience with partnerships

Further disposals and asset base rationalization

- 3 sites sold for €33.7m including transfer taxes in 2018 and February 2019
- Saint-Paul, Lannion, Gap
- Disposal prices sustaining portfolio valuation (+3% above appraisal values on average)
- Continuing strategy towards an optimized portfolio
- Focus on the most dynamic French regions, assets with critical mass, proven operating track record and remaining project development potential
- c. €200m of sites identified for sale

Stronger selection in developments with openness

- Review of each project's capacity to further enhance the shopping center's satisfaction of the 3 fundamental customer needs
- Strict focus on projects with proven commerciality and dynamic catchment areas
- Increased level of targeted profitability
- Search for new growth drivers
- Alternative investment schemes
- Alternative sources of revenues

More selective pipeline of Eur 568m at year-end 2018

High selectivity on development projects:

- Eur 257m pipeline contraction vs end-June 2018 on the back of Eur 79.5m of 2018
 project completions and Eur 177.5m of investment withdrawals
- Decision to implement only Eur 12.1m of projects in 2019 so far, with the ability to start a further Eur 23.9m of projects on Aix-Marseille Plan de Campagne based on changes in the asset disposal plan

Strong and flexible pipeline:

- 30 assets with projects identified out of the 55⁽¹⁾ in Mercialys' total portfolio at end-2018
- Ability to accelerate or slow down any project based on changes in its catchment area's needs and business opportunities
- Only committed projects are financially binding

(in millions of euros)	Total investment	Investment still to be committed	Target net rental income	Target net yield on cost	Completion date
COMMITTED PROJECTS	12.1	11.7	0.9	7.1%	2019
Le Port	12.1	11.7	0.9	7.1%	2019
Food court	0.8	0.4	-	-	-
Retail Park	11.3	11.3	-	-	-
CONTROLLED PROJECTS	207.3	207.0	10.4 ⁽²⁾	6.7% ⁽²⁾	2020 / 2022
Redevelopments and requalifications	66.2	65.9	4.4	6.7%	2020 / 2021
Aix-Marseille Plan de Campagne (transformation)	10.4	10.4	-	-	-
Extensions and retail parks	88.9	88.9	6.0	6.7%	2020 / 2022
Aix-Marseille Plan de Campagne (extension phase 1)	13.5	13.5	-	-	-
Mixed-use high-street projects	52.2	52.2	na	na	2021 / 2022
IDENTIFIED PROJECTS	348.3	348.2	21.6 ⁽²⁾	7.0% ⁽²⁾	2022 / 2025
TOTAL PROJECTS	567.7	566.9	32.9 ⁽²⁾	6.9% ⁽²⁾	2019 / 2025

COMMITTED

Projects fully secured in terms of land management, planning and related development permits

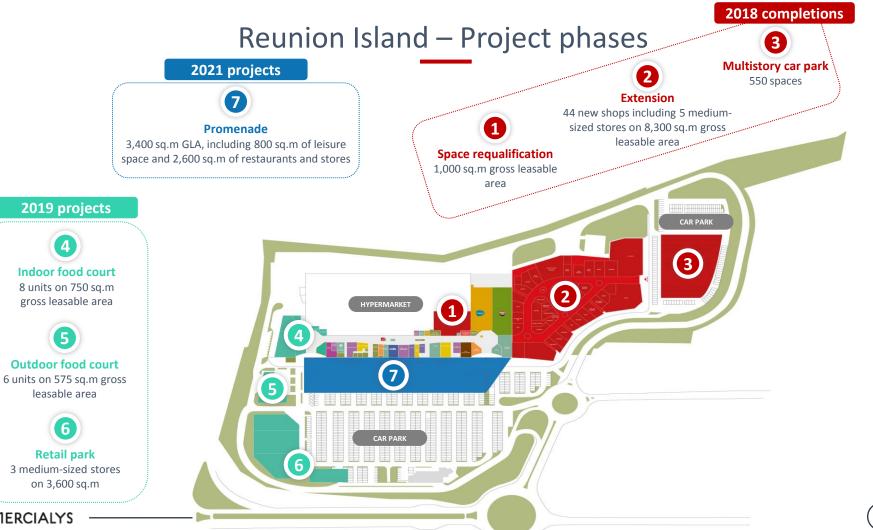
CONTROLLED

Projects effectively under control in terms of land management, with various points to be finalized for regulatory urban planning (constructability), planning or administrative permits

IDENTIFIED

Projects currently being structured, in emergence phase

^{(1) 54} pro forma for the Gap shopping center disposal completed in February 2019



Reunion Island Le Port – Outdoor food court



Reunion Island Le Port – Promenade



Aix-Marseille Plan de Campagne – Project phases

Transformation

Hypermarket space requalification

6 news shops including 4 medium-sized stores on 7,500 sq.m gross leasable area

Extension phase 1

Outdoor foot court

16 units on 4,600 sq.m gross leasable area Already fully let

Multistory car park

1,020 spaces

Extension phase 2

Gallery extension

40 new shops including 4 medium-sized stores on 10,900 sq.m gross leasable area

Overall target net yield on cost >7.0%



Aix-Marseille Plan de Campagne – Outdoor food court



Mandelieu – A new urban shopfront



MERCIALYS (30)

Sainte-Marie – An international destination



Saint-Denis – Mixed-use project



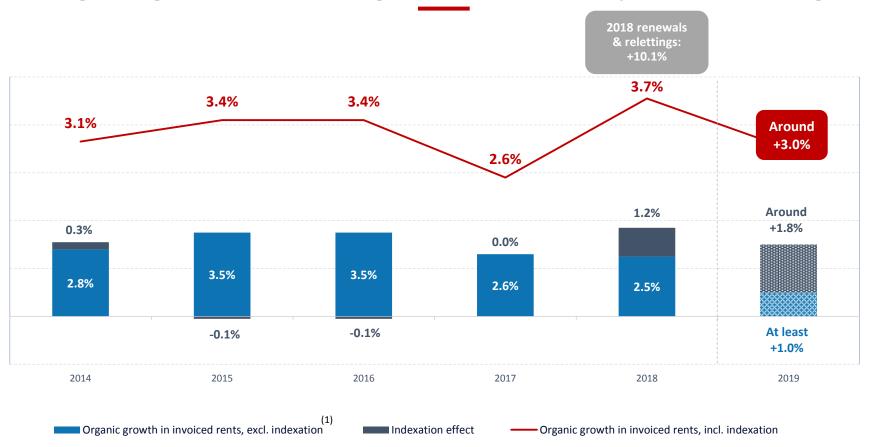
Architect: Ateliers 2/3/4



FINANCIAL STRUCTURE AND RESULTS

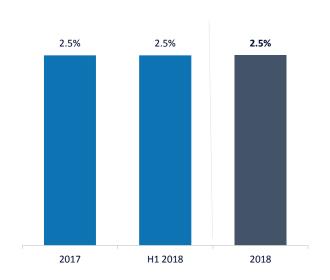
Elizabeth BlaiseDeputy Chief Executive Officer & CFO

Organic growth continuing to benefit from dynamic relettings



Stable vacancy rate and occupancy cost ratio

Change in recurring financial vacancy rate(1)



Change in occupancy cost ratio

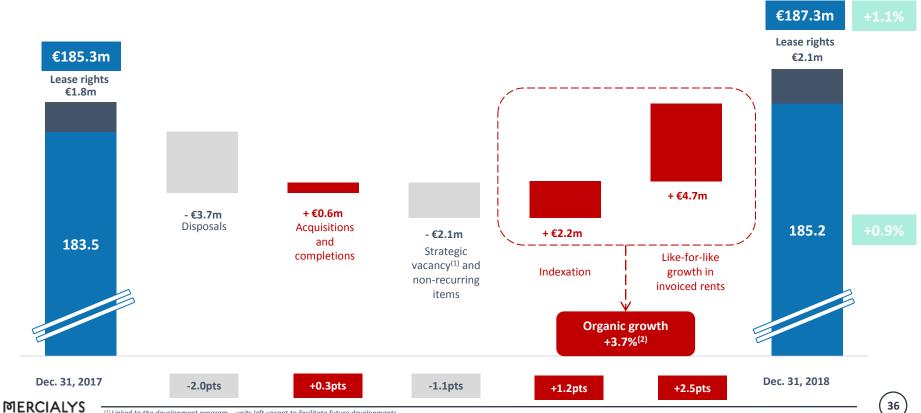


(rents + charges including marketing costs + work charged back to tenants, including tax) / tenants' sales including tax

Excluding large food stores

Rental revenues

Organic growth above the 2018 target

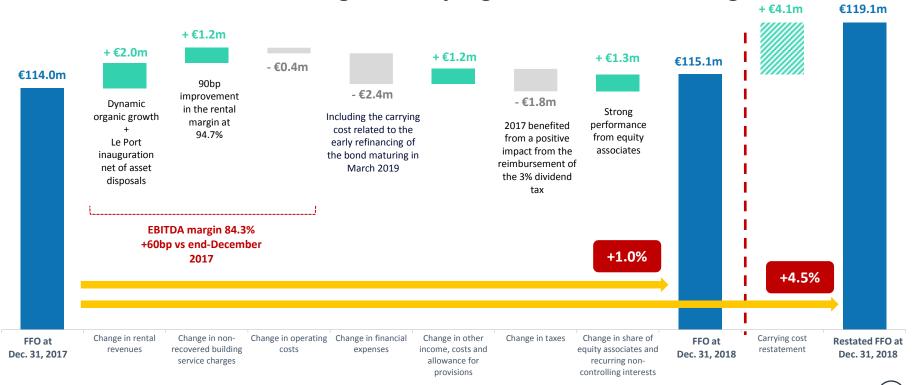


⁽¹⁾ Linked to the development program – units left vacant to facilitate future developments

⁽²⁾ Organic growth in invoiced rents including current vacancy, variable rents and indexation, excluding the impact of recurring lease rights

FFO

+1.0 % increase including the carrying cost, +4.5% without, significantly higher than the 2018 target



Resilient financial profile

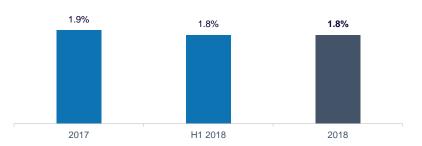
Optimized financing cost

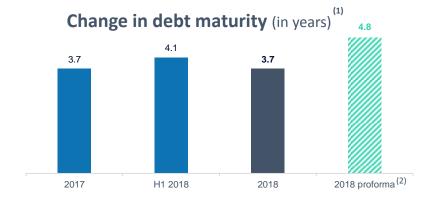
- Net debt: €1,478.2m including
 - €1,679.7 m of bond debt, of which €479.7m to be reimbursed in March 2019
 - **■** €183.0m of commercial paper
- Undrawn committed credit lines: €410m
- **▶** Standard & Poor's rating: BBB / stable outlook



Following the redemption of the bond issue maturing in March 2019, Mercialys will benefit, all things being equal, from significantly reduced financial expenses, which will continue on an annual basis in 2020

Change in the cost of drawn debt (1)

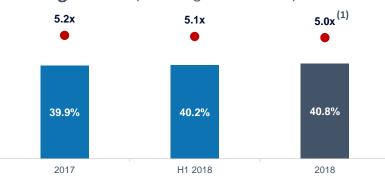




Resilient financial profile

Controlled leverage



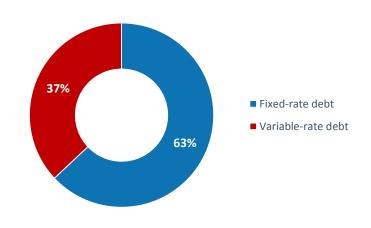


Change in net debt to EBITDA ratio



Debt: fixed vs. floating rate exposure

(including commercial paper program)



Change in portfolio value

€3,557m excluding transfer taxes, +1.2% over 12 months, -0.4% over 6 months

+0.4% like-for-like over 12 months⁽¹⁾, including:

+0.6% from capex spent over the period, + €19.7m

+1.3% rent effect, + €46.4m

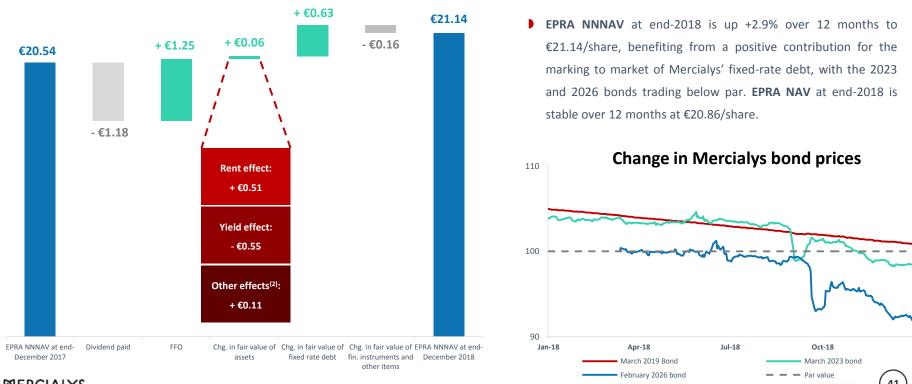
-1.5% yield effect, - €50.7m

Average appraisal yield rate	12/2017	06/2018	12/2018
	5.13%	5.07%	5.10%

- The -3bp compression in the yield rate at end-2018 versus end-2017 primarily factors in:
 - a mix effect linked to the changes in scope
 - a positive contribution for investments made over the period (requalification of hypermarket space and residual payments on the redevelopments opened end-2017 in particular), which are increasing the value of the assets being redeveloped without impacting rents, mechanically reducing the headline rate
- Like-for-like and excluding the impact of investments, the impact of the upturn in appraisal rates for certain asset categories represents 8bp for the average rate, resulting in a €51m drop in the portfolio value, reflected in the change in the NAV

Change in NNNAV per share⁽¹⁾

€21.14/share, +2.9% over 12 months, +1.6% over 6 months





2019 OBJECTIVES

Vincent Ravat
Chief Executive Officer

2019 objectives



Organic growth in invoiced rents:

Around +3%, with at least +1% excluding indexation

Strong level of organic growth while maintaining sustainable retailer OCRs



Change in FFO:

At least +4%



Dividend policy:

At least stable within a range of 85% to 95% of 2019 FFO

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APPENDICES

Financial calendar

2019

April 23

Activity at March 31, 2019 (after market close)

April 25

2019 Annual Shareholders' Meeting

July 24

Press release on 2019 half-year results (after market close)

July 25

Conference call on half-year results

October 16

• Activity at September 30, 2019 (after market close)

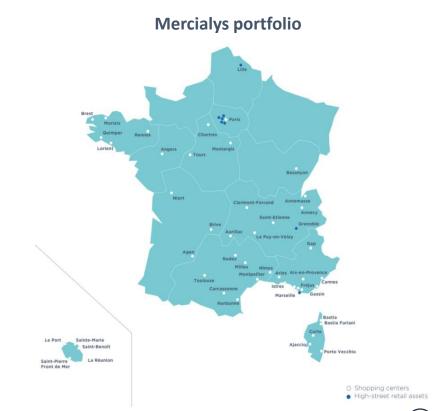
Asset locations

Leading listed French real estate company that is a pure player for shopping centers

- Mercialys' portfolio is focused on large and neighborhood shopping centers, as well as high-street retail assets that are leaders in their areas
- Assets are concentrated in the most dynamic French regions

Portfolio focused on high-potential assets

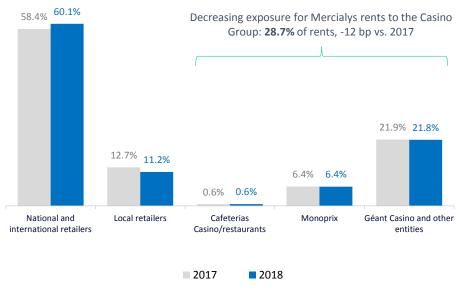
- **55** shopping centers and city-center sites⁽¹⁾
- Leasable area: 873,000 sq.m
- Appraised asset value (including transfer taxes):€3,780.2m at December 31, 2018
- Annualized rental income: €182m
- Over **600** retailers and **2,167** leases



Mercialys portfolio

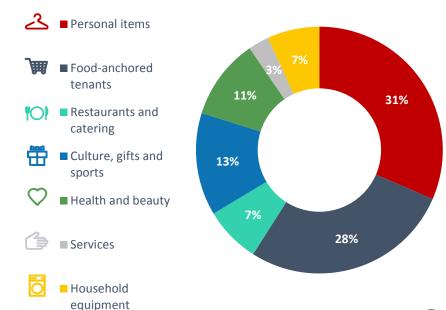
Change in the share of Casino brands in Mercialys' annualized rental income

(Rent paid by Casino brands as % of annualized rental income at December 31, 2018)



Breakdown of rental income by business sector

(% of annualized rental income at December 31, 2018 – including exposure to the Casino Group)



Mercialys portfolio

Types of retailers present in Mercialys assets

(% of annualized rental income at December 31, 2018 – including

Lease expiry schedule

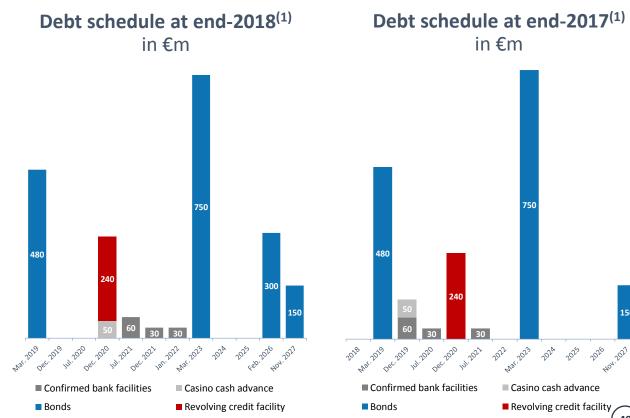
(percentage of leases expiring / guaranteed minimum rent)



Financing structure & debt schedule

In February 2018, Mercialys successfully placed a €300m bond issue, maturing in February 2026

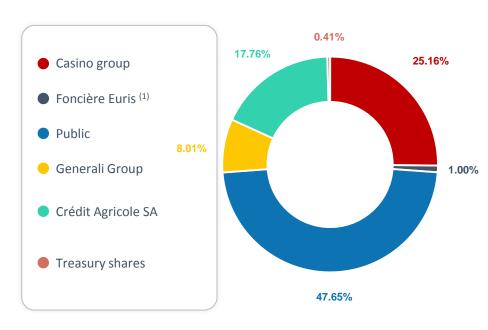
- A December 2019 €30m confirmed bank facility was refinanced in 2018, with a new €30m bank facility maturing in December 2021
- A July 2020 €30m confirmed bank facility was refinanced in 2018, with a new €30m bank facility maturing in July 2021
- The second €30m confirmed bank facility for December 2019, now maturing in January 2022, and the one-year extension of the €50m Casino advance to December 2020, were refinanced in January 2019



Mercialys shareholding structure and number of shares

	December 31, 2016	December 31, 2017	December 31, 2018
Number of shares outstanding at the end of the period	92,049,169	92,049,169	92,049,169
Average number of shares outstanding	92,049,169	92,049,169	92,049,169
Average number of shares (basic)	91,856,715	91,830,447	91,733,866
Average number of shares (diluted)	91,856,715	91,830,447	91,733,866

Mercialys shareholders at December 31, 2018



FFO, EPRA earnings & net income group share

In thousands of euros	December 31, 2017	December 31, 2018	
Invoiced rents	183,514	185,213	
Lease rights	1,805	2,074	
Rental revenues	185,318	187,287	
Non-recovered service charges and property taxes	-5,904	-5,000	
Property operating expenses	-7,227	-6,920	
Net rental income	172,188	175,367	
Management, administrative and other activities income	4,066	3,076	
Other income and expenses	-8,788	-8,050	
Personnel expenses	-12,398	-12,581	
EBITDA	155,069	157,812	
Net financial items (excluding the impact of hedging ineffectiveness and banking default risk)	-30,375	-32,790	
Reversals of / (allowance for) provisions	-1,528	-1,481	
Other operating income and expenses (excluding capital gains on disposals and impairment)	-1,057	91	
Tax expense	-645	-2,402	
Share of net income from equity associates (excluding amortization and impairment)	2,540	4,201	
Non-controlling interests (excluding capital gains and amortization)	-10,036	-10,371	
FFO	113,969	115,060	
FFO per share (based on average diluted number of shares)	1.24	1.25	
EPRA earnings	113,969	115,060	
FFO	113,969	115,060	
Depreciation and amortization	-34,822	-37,016	
Other operating income and expenses	7,416	4,780	
Impact of hedging ineffectiveness and banking default risk	-1,607	-387	
Non-controlling interests: capital gains and amortization	1,711	-1,585	
Net income, Group share	86,667	80,851	

Balance sheet

In thousands of	euros	December 31, 2017	December 31, 2018	
	Intangible assets	2,486	2,710	
	Property, plant and equipment	10	8	
	Investment property	2,305,414	2,322,755	
	Investments in associates	38,445	35,160	
	Other non-current assets	37,529	46,773	
	Deferred tax assets	319	1,727	
ASSETS	Non-current assets	2,384,203	2,409,134	
	Trade receivables	15,839	22,341	
	Other current assets	59,713	49,448	
	Cash and cash equivalents	196,913	377,106	
	Investment property held for sale	113	3,753	
	Current assets	272,578	452,648	
	TOTAL ASSETS	2,656,781	2,861,781	
	Share capital	92,049	92,049	
	Additional paid-in capital, treasury shares and other reserves	626,468	587,551	
	Equity Group share	718,517	679,601	
	Non-controlling interests	202,023	199,944	
	Equity	920,540	879,545	
	Non-current provisions	857	1,063	
	Non-current financial liabilities	1,377,454	1,208,999	
	Deposits and guarantees	22,694	22,081	
EQUITY AND	Other non-current liabilities	0	3,580	
LIABILITIES	Deferred tax liabilities	578	0	
	Non-current liabilities	1,401,583	1,235,723	
	Trade payables	12,516	14,769	
	Current financial liabilities	281,396	690,939	
	Current provisions	6,265	7,538	
	Other current liabilities	34,432	33,218	
	Current tax liabilities	49	49	
	Current liabilities	334,658	746,513	
	TOTAL EQUITY AND LIABILITIES	2,656,781	2,861,781	

Breakdown of assets

Average rate of return: 5.10% at December 31, 2018

Type of property	Number of assets at December 31, 2018	Appraisal value (excl. transfer taxes) at December 31, 2018		Appraisal value (incl. transfer taxes) at December 31, 2018		Gross leasable area at December 31, 2018		Appraised net rental income	
		In €m	%	In €m	%	Sq.m	%	In €m	%
Regional / large shopping centers	25	2,832.8	79.6%	3,006.2	79.5%	654,852	75.0%	148.3	76.9%
Neighborhood shopping centers and city-center assets	30	701.0	19.7%	749.3	19.8%	209,039	23.9%	43.3	22.5%
Sub-total for shopping centers	55	3,533.8	99.4%	3,755.5	99.3%	863,890	99.0%	191.6	99.4%
Other sites	6	23.0	0.7%	24.7	0.7%	9,102	1.0%	1.2	0.6%
Total portfolio	61	3,556.9	100.0%	3,780.2	100.0%	872,992	100.0%	192.7	100.0%

Capitalization rate grid

Applicable under the Partnership Agreement with Casino

Rates applicable

in the **first half of**

2019

Type of property	Sho	pping centers	I	City center	
	Mainland France	Corsica and overseas depts. & territories	Mainland France	Corsica and overseas depts. & territories	
> 20,000 sq.m	5.5%	6.0%	6.0%	6.4%	5.3%
5,000 to 20,000 sq.m	5.9%	6.4%	6.4%	6.7%	5.5%
< 5,000 sq.m	6.4%	6.7%	6.7%	7.3%	6.0%

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